



Objective  
Management  
Group®

## Sales Effectiveness and Improvement Analysis

### Are you satisfied with your Sales Results?

Ronald D. Mathis, CMS is an official partner of The Objective Management Group (OMG). The OMG method of sales effectiveness and Improvement analysis is world-class and we believe it to be far superior to any other similar service or assessment tool offered in the world. 1.9 Million Sales People have been successfully evaluated under this system.

We provide the service of improving the productivity and reducing the costs of your Sales Group. The ideal company for us to work with would have 5-25 field sales personnel (many more are welcome). Our concentration is on assessing, training, and providing direction/coaching for increased sales revenue.

For details please contact Ron Mathis - [rmathis@worldtradecenterinstituteoffl.com](mailto:rmathis@worldtradecenterinstituteoffl.com) 407-408-7480 (USA)

